



# ELAN

European and Latin American  
Technology based Business Network

## ELAN NETWORK EVENT PERU

“Technological solutions for an integral  
urban growth”

*Sustainable business LAC-EU*

[www.elannetwork.org](http://www.elannetwork.org)  
#ELANnetworkPE

4-5 July 2017  
Lima, Peru

ELAN Network Member &  
Event Organiser



ELAN Network Coordinator &  
Co-organiser



ELAN Network Members  
in Peru



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The aim is to create spaces that promote the generation of technology-based businesses between Europe and Latin America, in order to address the main challenges of the country in sustainable growth's terms.

The event will be attended by the main actors of the private sector, the State, and academia in the field of sustainable local management, **coming from Latin America and Europe.**

In order to obtain multiplier results, this year **the ELAN Network Event Peru has signed an agreement with the Energy Efficiency Expo Fair - EEE 2017**, that will be held from 5 to 8 July. To know more about the benefits of this agreements, contact to [peru@elannetwork.org](mailto:peru@elannetwork.org)

### Objectives

- **Identify the current situation of the country challenges** in order to development sustainable cities.
- **Promote the creation of networks** between the attendees
- Share public and private initiatives in the country, as well as **exchange successful experiences of sustainable cities.**
- **Present the technological capabilities of European companies** that address the challenges of the country.
- Generate **bilateral meetings between potential European and Latin American partners** through a Business Roundtable.

### In cooperation with



### Challenges to be addressed during the Event

1. Sustainable Construction
2. Renewable Energy / Energy Efficiency
3. Territorial and Urban Planning
4. Mobility / Transport
5. Drinking Water and Sanitation
6. Waste Treatment

### Activities

**Dynamic group activities** will be carry out with the general objective of identifying the current state of the selected themes, establishing challenges and improvements, and consolidating areas for the generation of business opportunities based on technology transfer. These activities will include **identification of challenges in the prioritised areas, presentation of European companies, co-creation sessions and bilateral meetings**, as well as spaces for networking.

### Attendees from LAC and EU

- Companies interested in generating technology-based business opportunities related to the identified country challenges.
- Regional and Local governments interested in the development of sustainable cities.
- Technological Centres, Universities, Research Institutes and other knowledge-based organisations.
- Clusters, business associations and other business support organisations.

More information and registration at:

<http://www.elannetwork.org/content/2017-peru-event>

For information about **travel funds for European organisations**, contact

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