



ELAN

European and Latin American
Technology based Business Network

EVENT ARGENTINA

New technological businesses between Europe and
Argentina to address challenges in Industry 4.0 and
Renewable Energy

www.elannetwork.org
#ELANnetworkAR

27-28 June 2017
Buenos Aires, Argentina

ELAN Network Members & Event Organiser



Grupo
Bioeconomía



ADIMRA
ASOCIACIÓN DE INDUSTRIALES METALÚRGICOS
DE LA REPÚBLICA ARGENTINA



INTI



AÑOS
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Ministerio de Ciencia,
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Presidencia de la Nación



Confederación Argentina de la Mediana Empresa



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ELAN Network Coordinator & Co-organiser





The event will allow attendees to find new international partners and create strong networks and lasting relationships in the fields of Renewable Energy, Industry 4.0 and ICTs.

It will have different activities, whose main objective will be the **generation of new technology-based opportunities, the consolidation of existing ones** between European and Argentine companies, as well as **strategic alliances with a multiplier effect**.

Objectives

- Identify and explore the **technological and market challenges that Argentina has as a country**, based on the Argentina Innovative Strategic Plan 2020.
- Present **the offer of European companies**, as well as their response to the challenges of country raised and the **needs of local partners to carry out new business**.
- Through the co-creation sessions, bring together the capacities of actors from both continents, to **develop ideas of cooperation in new technology-based business opportunities**.
- Discuss concrete business ideas, through **bilateral meetings** between participants.

Attendees from LAC and EU

- Companies , especially SMEs.
- Entrepreneurs.
- Technological development centers .
- Government entities.
- Business associations and clusters in Europe and Argentina.

Activities

Throughout the 2 days **activities and group dynamics** will be carried out with the general aim of identifying the current state of the selected topics, establishing challenges, improving and consolidating areas for the generation of business opportunities based on the transfer of technology. These activities will include **identification of challenges in Argentina, presentations of European companies, co-creation sessions and bilateral meetings, as well as spaces for networking. Special focus will be placed on business rounds** in order to be able to form alliances in a concrete way.

More information and registration at:

<http://www.elannetwork.org/es/content/2017-argentina-event>

For information about **travel funds for European organisations, contact TECNALIA: Mikel Emaldi - mikel.emaldi@tecnalia.com**

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